Title: A Resolution of Support for AIA Repositioning with Recommendations for Rapid and Comprehensive Actions.

Sponsor: AIA Massachusetts and AIA Seattle

WHEREAS, the Institute, under the direction of its Board of Directors, has wisely invested in a comprehensive Repositioning initiative; and

WHEREAS, the petitioning AIA members strongly and unanimously endorse the direction of the Repositioning recommendations and commend the consultants and the Board for this work; and

WHEREAS, Repositioning actions taken by the Institute have to our understanding so far focused on two distinct but mutually supportive areas of concern: one: the Institute’s internal structure and ongoing member programs and, two: external messaging related to the Institute’s new “manifesto” for America’s architects; and

WHEREAS, we, the sponsoring chapters and our many colleagues, hereby inviting the contribution of any other interested chapters, commit to supporting this effort by convening a full-day workshop in October 2013 to develop specific recommendations regarding the Institute’s priorities, activities, effective external messaging strategies and its reorganization in support of these priorities and activities, and to producing a set of recommendations regarding the roles and structure of each level of the Institute by November 1 to assist the Board and its consultants in their work;

NOW, THEREFORE BE IT RESOLVED THAT in order to facilitate our work, the AIA Board of Directors and Senior Staff will provide the Membership with a full and detailed compilation of the recently-submitted responses to the Repositioning priorities referred to as the “Community Conversations” by August 1, 2013; will clearly designate a single individual or group that is the visible and authoritative steward of the Repositioning effort; and will produce a comprehensive Repositioning Implementation Plan to be shared with all members by December 15, 2013; and

BE IT FURTHER RESOLVED THAT this Implementation Plan will appropriately describe separate and distinct strategies and schedules for a). the reorganization of the Board and b). the external messaging related to the Institute’s new “manifesto” for America’s architects so that both activities can proceed with all due haste.